

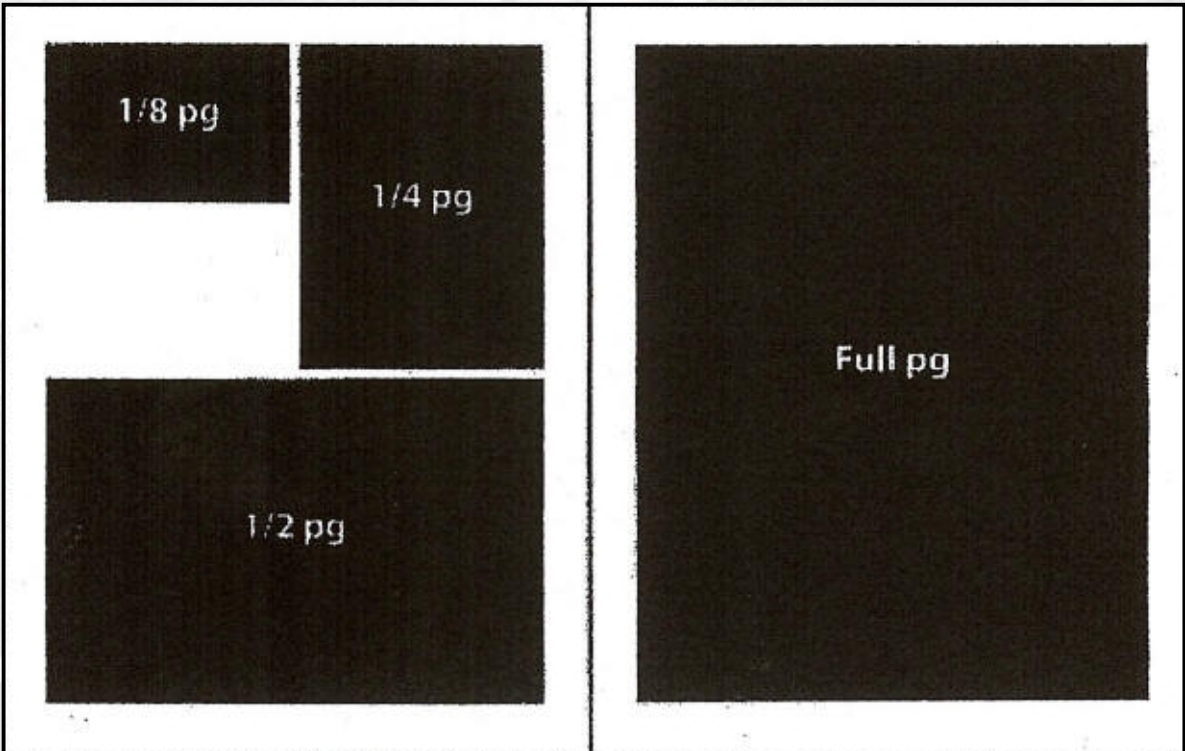
FALLS RUN COMMUNITY ASSOCIATION

Effective October 1, 2005

Advertising Rates and Sizes

If you have any questions about the Gazette or advertising call:

Activities Director
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Fredericksburg, VA 22406
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1/8 pg	1/4 pg	1/2 pg	Full pg
3.5" x 2.25"	3.5" x 4.667"	7.167" x 4.667"	7.167' x 9.5"
21p x 13p6	21p x 28p	43p x 28p	43p x 57p
\$75.00	\$150.00	\$300.00	\$600.00

File Format Specifications

- Mac or PC
- Color Mode: Greyscale
- Minimum Resolution: 300dpi
- Acceptable File Formats:
 - TIFF
 - PDF w/ All Fonts Embedded or Outlined
 - EPS w/ Embed Art and All Fonts Outlined
 - Postscript